

# Make an Arts Organizing Plan

Adapted from a document prepared by David Solnit, 350 US Arts Organizer

This framework will help you plan how you will use arts in your educational outreach, organizing, actions and mobilizations. Use it for one element of the arts, like music or visual art, or for multidisciplinary arts organizing. Have Fun!

## 1. EDUCATION

How will your team use arts for education?

- a.
- b.
- c.
- etc.

## 2. ORGANIZING

How will your team use arts for organizing the campaign—to engage, involve, build participation and build alliances?

- a.
- b.
- c.
- etc.

## 3. ARTS TEAM

How will you build your arts team; reach, recruit, retain and support leadership that will build a strong team?

What can you do to sustain your team and the people in it?

- a.
- b.
- c.
- etc.

#### 4. MOBILIZATIONS & ACTIONS

How will your team use art to both build up to the mobilization/action and at the mobilization/action?

- a.
- b.
- c.
- etc.

#### 5. ARTS FORMS AND COORDINATION

The above questions could be asked for different arts forms: visual art, song and music, theater/movement/dance, etc.

- Are teams planning for these others arts?
  - a.
  - b.
- What are they planning?
- What are the opportunities for collaboration, planning together, coordination and communication?
  - a.
  - b.
- Are there artists/musicians/performers/etc or arts groups that you can connect with, collaborate or partner with?
  - a.
  - b.

#### 6. NEXT STEPS

##### PERSONAL

- What do I need to do to feel able, sustained, and confident about leading this arts organizing work?
  - a.
  - b.
  - c.

## **ART TEAM**

- What's a next step for my art team?
  - a.
  - b.

## **ARTS ORGANIZING PLAN**

- What's the next step in making an arts organizing plan?
- Who do I need to plan with?
- If I put it all on a timeline, is it doable? Is it too much?
- What/who do I need to be able pull it off?
  - a.
  - b.
  - c.